



**11 x 8.5 Z-Fold**  
*(3.67 x 8.5 folded)*

Inside Back Cover

Center Panel

Outside Front Cover

#### Guides

Because small variations in printing, folding and trimming can result in shifts of the art of up to 1/16", any art that will print to the edge of the sheet must be extended 1/8", which is the magenta line outside of the page. This is called **bleed**.

For the same reason, type should be no closer than 1/8" from the trim, and borders should be no smaller than 1/8". This is called **safety**.

The **black** line is the page trim.

← The red dashed lines are **folds**.



**Inside Front Cover**

**Center Panel**

**Outside Back Cover**