

11 x 8.5 Tri-fold (3.6875 x 8.5 folded)

Fold-In Panel

**Outside Back Cover** 

**Outside Front Cover** 

## **Guides**

Because small variations in printing, folding and trimming can result in shifts of the art of up to 1/16", any art that will print to the edge of the sheet must be extended 1/8", which is the magenta line outside of the page. This is called **bleed**.

For the same reason, type should be no closer than 1/8" from the trim, and borders should be no smaller than 1/8". This is called **safety**.

The black line is the page trim. -

The red dashed lines are folds.



**Inside Left Panel** 

**Inside Center Panel** 

**Inside Fold-in panel**